



## Join the City of Rancho Palos Verdes' Celebration of its 50<sup>th</sup> Anniversary

Be a part of the Rancho Palos Verdes 50<sup>th</sup> Anniversary City Celebration! The City is celebrating its 50<sup>th</sup> Anniversary on September 9, 2023, with an Anniversary Gala at Terranea Resort. The City of Rancho Palos Verdes was established on September 7, 1973, becoming the youngest of the four cities on the Palos Verdes Peninsula. It was incorporated to take control of planning and policy implementation in order to preserve its natural beauty, openness, and small community atmosphere. Today, the City, with its magnificent views, beautiful rolling terrain, and mild climate, is home to approximately 42,000 residents.

The Gala offers a unique opportunity to provide visibility for your organization, details of which follow on the next page. Over 250 community members are anticipated to attend, and you can participate in the souvenir program which is bound to remain in the hands of residents for years to come.

Please let us know if you have any questions or require further information. We hope you will join us on September 9 to celebrate the City of Rancho Palos Verdes' 50th anniversary. Thank you for being a vital part of our community.

Sincerely,

A handwritten signature in black ink that reads 'Barbara J. Ferraro'.

**Barbara Ferraro**  
Mayor



## 50<sup>TH</sup> ANNIVERSARY GALA DINNER PROGRAM

September 9, 2023 | Terranea Resort

### SPONSORSHIP OPPORTUNITIES

#### POINT VICENTE LIGHTHOUSE PATRON | \$10,000

- Recognized by the Mayor Barbara Ferraro during the Gala
- One reserved table (ten attendees)
- Full-page ad in prominent location in souvenir program
- Recognized in all social media and print advertising, RPVtv, the City's 50<sup>th</sup> anniversary website, and logo included on the sponsors page of the souvenir program.

#### GRAY WHALE SPONSOR | \$5,000

- Four complimentary gala tickets
- Half-page ad in souvenir program
- Recognized in all social media and print advertising, RPVtv, the City's 50<sup>th</sup> anniversary website, and logo included on the sponsors page of the souvenir program.

#### INSPIRATION POINT SPONSOR | \$2,500

- Two complimentary gala tickets
- Recognized in all social media and print advertising, RPVtv, the City's 50<sup>th</sup> anniversary website, and logo included on the sponsors page of the souvenir program.

#### ABALONE COVE SPONSOR | \$1,000

- Recognized on the City's 50<sup>th</sup> anniversary website and logo included on the sponsors page of the souvenir program.

#### CELEBRATION SUPPORTER | \$100

- Name listed on the City's 50<sup>th</sup> anniversary website and on the sponsors page of the souvenir program.

#### GALA CELEBRATION TICKETS

Please join us for our cocktail reception and dinner.

#### VIP Reserved Table | \$1750

10 Tickets: Invite your colleagues or friends and family to sit together (pre-sale price until August 7).

#### Individual Ticket | \$175 Pre-sale 7/10-8/7

**\$200 Regular Price 8/8-9/4**

#### GALA SOUVENIR PROGRAM

Be a part of the Gala celebration by purchasing an ad in the souvenir program. The program will be printed for all guests and available digitally.

**Full-Page Ad | \$700** | [8.5 x 11]

**Half-Page Ad | \$450** | [5.5 x 8.5]

**Quarter-Page Ad | \$250** | [4.25 x 5.5]

**Business Card Ad | \$150** | [2 x 3.5]

**Back Cover: \$1500** | [8.5 x 11]

**Inside Front Cover: \$1200** | [8.5 x 11]

Please submit your high-resolution ad creation to Karen Okstad at [kareno@rpvca.gov](mailto:kareno@rpvca.gov), no later than August 11, 2023.

#### THANK YOU!

Your gift is tax deductible to the extent provided by law (Tax ID #95-286-7872).

Donations can be made by credit card at [rpv50.com/sponsor](http://rpv50.com/sponsor). A receipt for your contribution will be available electronically when you make a donation online. Contributions may also be mailed, payable to: Rancho Palos Verdes Recreation & Parks, 30940 Hawthorne Blvd., RPV, CA 90275 Attn: 50<sup>th</sup> Anniversary Gala. A receipt will be mailed to you.

Donations must be received by August 11, 2023. Contact the City Clerks' office at [CityClerk@rpvca.gov](mailto:CityClerk@rpvca.gov) with any questions.